

Fundraising ideas guide



Help us to
raise money
for unpaid
carers!



Carer Support
Wiltshire



Carer Support
Dorset

Show you care, because they do!



Carer Support Wiltshire is a registered charity (Charity no: 1092762) that supports all unpaid carers, from 5 years upwards, in Wiltshire. Our aim is to create a society which understands and supports unpaid carers. We also operate in Dorset under the name **Carer Support Dorset**.

We help carers to access services, information, education and training, respite, and breaks from their caring role. We ensure they have a voice that is heard and work with health and social care professionals and employers to raise carer awareness and develop best practice.

We work towards a future where:

- Carers have better health and well-being.
- Carers can make choices about their caring role and access the right support and services for the person they care for.
- Carers needs, their voices and the contribution they make to society are recognised and valued.

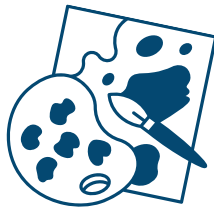
But we can't do this ourselves and need people like YOU to make our vision of a truly Carer Friendly Community, where carers feel valued and supported, a reality.

By fundraising with us, you can make an immeasurably positive difference to the lives of Carers in Wiltshire and Dorset and maybe try something new, do something fun, or take on a new challenge, as well as feeling great about what you are doing!

There are so many exciting ways in which you can support us, and our friendly fundraising team would love to hear from you to discuss this further. The team can be contacted via email at fundraising@carersupportwiltshire.co.uk or on 0800 181 4118.

Fundraising ideas:

A



Abseil – Set the bar high with an abseil. Whether it's off the side of your local town hall or the side of Battersea power station you're sure to get noticed.

Auction – Treasures in the attic that could become cash to support a carer have some much-earned time to themselves? Then an auction could be the fundraising activity for you.

Auction of promises – Why not use the skills of friends, family and colleagues to create an auction of promises, such as babysitting, an hour's gardening or hosting a dinner party

Afternoon tea – Everyone loves a good cake, so get your friends or work colleagues together for a fun afternoon of tea, cake and laughter

Aerobics – Why not get fit by organising an aerobics session? Or why not challenge yourself to an aerobics marathon?

Art exhibition – Are you a keen artist? Put on an art exhibition and charge a small entrance fee or sell your work. You could even donate a piece of your art to us for us to auction.

Arts and crafts fair – Creative and keen to organise an event? Why not hold an arts and crafts fair? Hire pitches to local craftsmen and women and set up activities to do on the day for people that attend.

B



Bake sale – Be the Bake-off King or Queen and organise a bake sale or bake off at work, school or your home, we have a great pack on our website to get you started.

Bingo – Why not hold a lunch time game of fun bingo, with plenty of prizes.

Bad tie day – Great for offices, you can incentivise the scheme with prizes. If you don't own a bad tie, just visit a local charity shop – that way you can help two charities!

BBQ – Hold a yummy BBQ. You could also run a competition for Best Burger.

Bike ride – Get friends, family, and colleagues to sponsor your next ride. Set a personal challenge or take part in an organized event.

Book sale– Too many books and not enough space? Organise a book sale/ swap at work or school.

C



Coffee mornings – Most people rely on a coffee to get them through the day so hosting a coffee morning is a great way to fundraise. If you're looking to host outside of the workplace or church, why not tie in with your local book club?

Cinema screening – Have a DVD collection that could rival Netflix? Then a cinema screening could be the perfect, flexible fundraising idea for you.

Whether it's hosted in the school hall, work canteen, your living room, the local cinema or projected outside, only one thing will stand between you and success – popcorn. So, buy your own kernels and get inventive. It's a great way to raise extra cash on the night. Peanut butter popcorn anyone?

Car boot sale – Have a spring clean or a pre-Christmas clear out take unwanted items, along to a car boot sale and donate the proceeds.

D



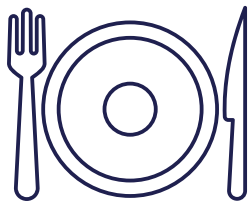
Dinner Party – Always a popular event, which can be hosted all year round, why not think about creating a theme or even having a series of dinner parties inspired by come dine with me.

Dances / Disco – Everyone loves a good dance, why not go retro and host a school disco or 80's night?

Dog or Pet show – Organise a Dog (or pet) show in your local park or get competitive with a "cutest pet" game at work or school.

Dress down or up Friday – Whether there's a theme or you just want to go casual, this is always popular whether at school or work.

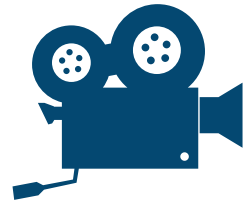
E



Eating competition – How many crackers can you eat without water? Who can eat the hottest Chili? Why not see if you can break a record or have a 'I'm A Celebrity, Get Me Out of Here! Challenge?' Why not combine this with a BBQ or Family fun day to make the most of it.

Easter Egg Hunt – Get the Easter Bunny involved and create an Easter Egg hunt or trail, in the community or at your workplace. Why not turn the hunt into a party and include Easter theme challenges and games?

F



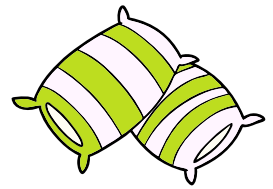
Football match – Why not host a charity football match or tournament

Fashion show – Put your creative talents to the test and organise a fashion show?

Why not get local retailers involved and make it a real community affair.

Film night – Stock up on popcorn and host a film night for friends and family. Sell the popcorn and drinks and charge an entry fee.

G



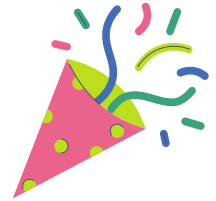
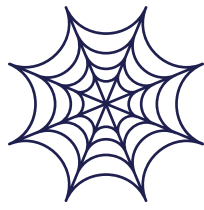
Games Night – You don't have to be a Monopoly board master or play Scrabble like a pro to host a games night. You just need games, a place to play and people to play with. Why not put on a lunchtime session at your office and get colleagues to pay to play.

Girls or Boys Night In – It's simple, just invite your friend's round and ask them to donate the amount they would usually spend on a night out towards our life saving work.

Give it up! – We all have bad habits, some worse than others. But if you have a habit you want to kick, why not do it while fundraising to support a Carer in your community? If your habit is costly, why not donate the money you save? Or if your habit causes more frustration to others than yourself, why not have people sponsor you?

Guess the weight – Guess the weight of a jar of sweets, a cake, a car, or anything else that takes your fancy.

H



Halloween party – The only thing better than fancy-dress for fundraising is dressing up at Halloween. So, get your invites out and charge guests an entry fee for a Spooktacular evening.

I



International evening / International Day – Whether you've travelled the world or just love a particular culture, an international theme is a great way to get people excited about raising money. Choose your country, or go 'around the world', and charge people an entry fee. Have a think about dress codes, food and music. Entertainment such as quizzes can be a great way to raise extra funds at the event.

It's a Knockout – The ultimate big fun school sports day for all the family and fantastic for team building. Let your imagination run wild and create amazing challenges.

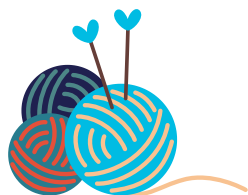
J



Jewellery – Donate your old broken Jewellery to be recycled or create new pieces and sell them to help us raise vital funds.

James Bond – The Bond films are iconic, so finding fans shouldn't be hard. But a James Bond night, hold a movie marathon, or hold a spy themed party.

K



Karaoke night – Find your inner diva and go all X Factor with a Karaoke night.

Perhaps offer prizes for the worst signers as well as the best! You could host this at your local pub, school or village hall or even in your living room.

Knitting – Organise a Knit and Natter group, a Knitathon, or just knit goods to sell, the options are as endless as tangled wool!

L



Luncheon / Lunch – You don't have to be a lady to lunch. Hold a lunch for friends' family or work colleagues.

Leap Year – Whether your fundraising activity takes 1 hour or the full 24, use your leap day to make a difference. Don't forget, with an extra day in the working month, it's a great chance to speak to employers about matched giving.

Line Dancing– Grab your partner and dosey doe! Give a prize for best dance partners and costumes, this is a fun for all the family event

M



Marathon events – Before you skip and read onto the next idea, remember a marathon doesn't have to mean running! Why not try using your skills and hobbies to inspire you, what about a 24hr DJ set, roller skating, nail art sessions or dancing.

Matched Giving – Whether you're raising money in the office or outside of work, ask your employer about matched giving. Don't be afraid to ask many employers are supportive of their employees fundraising efforts.

Music evening – hold an evening of musical entertainment, be it a battle of the bands, a recital, or just sharing your music collection with friends.

Mile of coins – Ask for donations in coins and see how long your line of coins is, you could compete between classes at school or departments at work.

Mini Olympics – Test those budding Olympians and hold a mini-Olympics.

N



Name the ... – Name the teddy, bunny or bear or even a new pet. Whatever it is you choose, tap into people's competitive nature with a simple guessing game. Charge per entry.

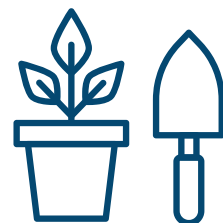
O



Office Collection Day / Office Fundraising – Short of time but eager to make a difference? Then fundraising in the office could be the right activity for you. Fundraising activities for the office could include bake sales, an office Olympics, a dress-down day or perhaps take breakfast orders and set-up your own tea trolley. A morning coffee could make your colleagues more than happy to sponsor you!

Open Garden / Day – If your garden is in full bloom or you have a house with a colourful history, why not open your doors for an entry fee and host an open house. With the kitchen close by, it will be easy to raise extra funds by offering refreshments and a great way to meet the neighbours!

P



Pamper Day – Everyone loves a bit of pampering, so why not plan a day that offers the break people need.

Pancake race– Organise a pancake race at school or in the office, don't forget to count the number of times those pancakes flip! What a great way to start your lent activities.

Parachute jump or Sky Dive – Take a leap of faith with a tandem parachute jump!

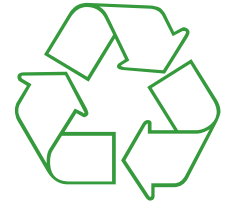
Plant sale – Have lots of spare cuttings or plants you don't need? Why not pot them up, sell them, and donate the money?

Q



Quiz night – The pub, village hall, local sports centre and your best mate's garden are all venues suitable for hosting a quiz. You host the night and guests pay to play. Simple... but the questions might not be.

R

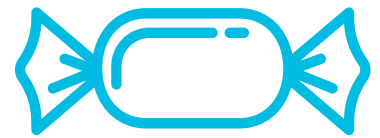


Raffle – A raffle is great to have at a fundraising event. Just charge a fee for tickets and the winner gets a prize. Why not get local companies involved by asking them to donate prizes.

Running – Join our team of training heroes and fundraise by running! Get involved in an organised event or create a personal challenge.

Recycle – Check out our Recycling Scheme, we can recycle stamps to unwanted electronics, full information is available on our website.

S

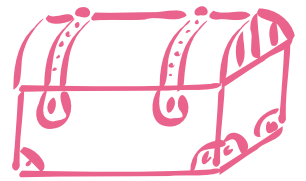
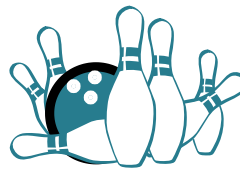
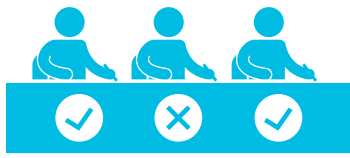


Sweepstakes – Want a way to fundraise fast? A sweepstake could be the perfect way for you to raise money. You have 1 question, for example, 'How many sweets in the jar?' and people pay to be given an answer. Whoever has the winning answer gets a prize, while you donate the money raised.

Sponsored Silence – If you're a chatterbox who finds being quiet a challenge, then perhaps you could raise funds with a sponsored silence. Just remember, don't be quiet about the cause and your fundraising before or after the event!!

Swim-athon – Why not get sponsored per length swum or create a personal challenge to swim the distance of the channel.

T



Talent show –Stage your own version of Britons got Talent Everyone’s got a talent – from tongue twisters to trumpets, get your friends and family showing off their best skills.

Ten-pin bowling – Head to the lanes and challenge your friends, family, or colleagues. Ask for a fee or donation to enter and then give a prize to the winner.

Tombola – Get friends and family to donate gifts and organise a tombola, in the community, at work or school. Only numbers ending in 0 or 5 will win a prize!

Treasure Hunt – Create a treasure hunt and challenge your friends to find what you have hidden.

U



Uniform free day – a uniform free day is a great way to get raise funds at school, or let your office relax a little with a dress-down dress code. Swapping your usual uniform for fancy dress could help you raise even more money.

V



Valentine's Day – Lots of single friends and a skill for matchmaking? Then why not organise a singles event? You could organise a speed-dating evening or even a full-blown Valentine's ball. The best part is that even if nobody gets a love match, everyone can go home happy knowing they have supported such an important cause. Don't have the resource (or friends willing) for a singles event? Why not bake some love themed goodies for the office. Or why not throw an alternative Valentine's Day event? Whether its fitness or food, make the theme 'what you love' and ask for donations from friends who attend.

Vintage or Retro Event – Let your imagination run wild and hold a vintage or retro event in your local community.

Vehicle Rally – Are you into cars or motorcycles? Why not hold your own rally? If you are part of a bike or car club, why not get them involved too?

W

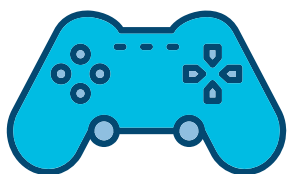


£

Walk – Where and how far could you walk to show Carers in Wiltshire and Dorset you Care?

Wear It – People like to laugh, so give them an incentive to sponsor you by letting them nominate what you wear.

X



GAME



Xbox / PlayStation / Console Night – Get your friends together and have a Games Night

Y



Year to Remember – What's the most memorable year of your life? Why not make it this year, for all the right reasons. What could you do for a year to make a difference? Doing something for 365 days shows ultimate dedication and is a sure way to encourage people to sponsor you. But what to do? How about walking dogs every day for a year and donating the money you make? Or how about giving something up for a whole year?

Yo-yo competition – Have you got a talent for yo-yoing? Then put your skill to good use and get sponsored!

Yoga class – Get flexible and get fundraising with this stress-busting activity, why not hold a class outside or at lunch time in the office.

Z



Zumba – Ready to feel the rhythm? Then get in touch and tell us how you would Zumba for Carer Support Wiltshire.

Zip Wire– Adrenaline junkie or willing to face a fear, why not take on a Zip Wire Challenge.

What activity will you choose?

Next steps:

Step one: choose your activity

Step two: collect your donations

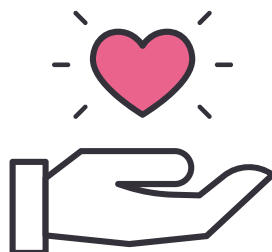
The easiest way to raise money is virtually! Click [here](#) for our JustGiving fundraising page.

If you have collected your donations as cash, you can pay it into your bank account and send it to us via cheque to Carer Support Wiltshire, Independent Living Centre, St George's Road, Semington, Trowbridge, Wiltshire, BA14 6JQ

Step three: don't forget gift aid!

If you and your fellow fundraisers are UK taxpayers, you can increase your donation at no extra cost to you through Gift Aid. This is a scheme run by the government which allows charities to reclaim the basic rate of tax (20%) on donations made by UK taxpayers.

To make your donation worth an extra 25p for every £1 donated, please claim GiftAid Status on JustGiving, or complete this form and return it to us with your cheque.



Things to remember:

- Please refrain from sending cash in the post for security reasons.
- Try to use JustGiving or cheques instead.
- We appreciate your support but please do not carry out house-to-house or street collections on our behalf.

THANK YOU!

If you just want to support our work you can donate through our website or by sending a cheque to Independent Living Centre, St George's Road, Semington, Wiltshire BA14 6JQ.



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