

# FESTIVE FUNDRAISING PACK!

Thank you for choosing to support Wiltshire's dedicated and hardworking unpaid carers. Here's some ideas to help you run your own festive fundraising activity in aid of Carer Support Wiltshire. If you have any questions or ideas please don't hesitate to get in touch with our fundraising team. Just email [fundraising@carersupportwiltshire.co.uk](mailto:fundraising@carersupportwiltshire.co.uk) or call 01380 871690.

## Step one - pick your fundraising activity



### *Say cheese!*

This Christmas is going to be a bit different from normal so why not challenge yourself and others to take a fun festive photo **every day for ten days**. Raise even more by sharing your snaps on social media and asking your followers to make a donation to us.

### *Noel it all*

Why not host your own virtual festive quiz night? Download one from our website here. Just charge a fee to enter the quiz and maybe add in a silent auction or raffle for some extra fun (and fundraising!)



### *Don't sweat the small stuff*

Test your limits and resilience with this Advent challenge! Set yourself a challenge - like walking 10 laps of your local park, doing 20 star jumps or giving up wine- and do it for 25... Long... days. Ask your sympathetic friends and family to donate on your JustGiving page!

## Step two - collect your donations



It's the easiest way to raise money virtually! Just click here for our official CSW JustGiving page or here for our Time for Carers Appeal page. Click the orange button that says 'Start fundraising' and follow the instructions.

Consider using social media, leaflets, YouTube or even your JustGiving account. The more people who are aware of your fundraising activities - the more donations you raise! Never be afraid to ask for money - it's all for a fantastic cause!

If you have collected your donations as cash, you can pay it into your bank account and send it to us via cheque to Carer Support Wiltshire, Independent Living Centre, St George's Road, Semington, Trowbridge, Wiltshire, BA14 6JQ



## Step three - don't forget gift aid!



If you and your fellow fundraisers are UK taxpayers, you can increase your donation at no extra cost to you through Gift Aid. This is a scheme run by the government which allows charities to reclaim the basic rate of tax (20%) on donations made by UK taxpayers. To make your donation worth an extra 25p for every £1 donated, please claim GiftAid Status on JustGiving, or complete this form and return it to us with your cheque.'or complete this form and return it to us with your cheque.



### *Some friendly advice:*



- Don't forget to adhere to the latest social distancing restrictions whilst you are fundraising!
- Please refrain from sending cash in the post for security reasons. Try to use JustGiving or cheques instead.
- We appreciate your support but please do not carry out house-to-house or street collections on our behalf

*We wish you a very Merry Christmas and the best of luck in your fundraising endeavours!*