

Volunteer Role Description Fundraising and Marketing

Why do we need you?

CSW is lucky enough to have volunteers who fundraise for us out in the community through events and community activities. Our supporters regularly request guidance and merchandise to help them co-ordinate their events and access resources.

This is where your skilled expertise in designing merchandise, developing a fundraising pack and support resources for on the ground fundraisers is utilised! CSW needs a volunteer who can help support our Partnership and Development team fulfil their strategy in developing the fundraising vision for CSW. As a skilled volunteer you will help develop the fundraising avenue maximising income and continuing the essential life line that CSW provides to over 11,000 carers in Wiltshire.

How much time is needed for this role?

- To suit the volunteer.
- Volunteer role can be home based with occasional meetings with the Partnership team.

What activities will you be involved in?

- Supported closely by the Partnership and Development team to help develop a Fundraising pack to include:
- Supported closely by the Partnership and Development team to help develop the CSW merchandise; T-shirts, Christmas cards and tea-towels to name but a few.

What can you gain from this opportunity?

1. Improved understanding of the wider carer partnerships and support services.
2. Opportunity to work towards fulfilling the Fundraising vision and wider CSW strategy.
3. Ongoing support and supervision and working within a team.
4. Reimbursement of out of pocket expenses as defines by Carer Support volunteer policy.
5. Volunteers will have the opportunity to meet with other volunteers through regular social events
6. Volunteers will receive the Carer Support Wiltshire Volunteer Newsletter.

Is there Induction and Training?

- You will receive a full induction before you start
- Support will be offered by the Volunteer Manager through group or one to one meetings

What are we looking for?

- Good communication skill and sociable
- Experienced and skilled in marketing and development projects.
- Willingness to work as part of a team
- Access to a vehicle desirable